

# MAINSAIL

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# Azure Ultra Launches the 2016 Luxury Yacht Charter Season in Chic Style

By Annabel Camilleri

Following a successful start to its operation in 2015, and to celebrate the opening of the summer 2016 charter season, Azure Ultra hosted an event on board its fleet of luxury Sunseeker yachts.

As Malta's premier luxury yacht charter provider, Azure Ultra prides itself on its upscale service which sets it apart in the local charter scene. The essence behind its charter product is the bespoke service provided by its professional crew, who ensure everything is taken care of in order to enjoy the perfect day at sea – from supplying a range of beverages on board to freshly prepared appetising lunches and snacks. In addition, the yachts are equipped to offer fun water sports and activities. The experienced crew attend to every minor detail, allowing guests to simply sit back, relax and enjoy their time on the water.

Azure Ultra's fleet is made up of three Sunseeker yachts: Miss Moneypenny, Don't Ask, and the most recent addition Mio Amore. The iconic world-class elegance of the Sunseeker range brings to life the luxury lifestyle experience that can only be enjoyed while sampling one of Azure Ultra's charter packages.

Offering both full day and overnight charter packages, the Azure Ultra fleet can also cater for bespoke programmes to suit all requirements.

## Unique Yacht Ownership Opportunity

Developed in line with Azure's innovative premium holiday product offering, Azure Ultra has completely revolutionised the concept of yacht ownership with its unique fractional programme. Hailed as Europe's most successful fractional motor yacht ownership programme by industry experts FractionalLife.com, Azure Ultra provides realistically affordable options that place the high life on board a luxury Sunseeker within easy reach of aspiring yacht owners, while guaranteeing a splendid hassle-free time at sea.

## Ultimate Luxury Charter Experiences

Azure Ultra also provides fantastic yacht chartering opportunities for the enjoyment of fine living on deck in the Mediterranean. Azure Ultra yacht charters combine unsurpassed service with the iconic world-class elegance and comfort of the Sunseeker range, offering exceptional value-for-money packages and bespoke programmes for a memorable time aboard.

## 5-Star On-board Service

The Azure Ultra experience is rendered complete with full VIP service provided by a top-class yacht management team – inclusive of captain and stewardess – that takes care of all the minor details, ensuring that all guests' holiday requirements are fully catered for.

Offering a unique product and services within the world of luxury yachting, the Azure Ultra brand is therefore the obvious choice for anyone looking to indulge in the ultimate Mediterranean yachting lifestyle.

For more information, contact Azure Ultra on tel: 23561839, email: [info@azureultra.com](mailto:info@azureultra.com) or visit [www.azureultra.com](http://www.azureultra.com)



## About Azure Ultra

Azure Ultra features as part of an award-winning portfolio of luxury lifestyle products created by Azure, a European market leader in the vacation ownership industry with over 10 years of experience in Malta alone.



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